

Share **your** solutions to transport challenges ← 5-7 October 2009 Leeuwenhorst Conference Centre, The Netherlands

European Transport Conference 2009

The most important topics in transport, the best-informed speakers, the most animated discussions



*See the booking form for our special 'Two for One' offers
and 50% discount for young professionals*

*For full and up-to-date details about the themes,
seminars and speakers at the Conference, please visit the
AET web-site www.aetransport.org*





The European Transport Conference - a key event in the transport calendar

The demands on Europe's transport systems continue to both increase and change as a result of a number of factors - economic fluctuation, social change, demographics and the need to become more sustainable. Such change demands innovative and robust responses, which are affordable.

The European Transport Conference (ETC), now in its 37th year, is the key annual event for sharing innovation, best practice and networking with colleagues.

The Conference draws together over 500 transport practitioners and researchers in an ideal location, which offers plenty of space for networking and ideal facilities for in-depth presentations and discussions.

At the Conference, whether presenting a paper or attending as a participant, you will find yourself in the midst of an expanding network of professionals. All of whom are committed to a common cause of moving forward the transport agenda to be tackled in Europe and its neighbouring countries. Papers are presented by active professionals and researchers, selected by the most respected members of the transport profession in Europe.

Each year, the Conference attracts new delegates, keen to experience this "meeting of minds" and to immerse themselves in three days of high-quality technical and policy presentations and discussion. Over a third of delegates return each year - confirmation of the quality of the programme and presentations and the overall excellence of the value for money offered. This is also confirmed by the consistently high rating in post-conference research.

Bringing Practice and Research Together

The structure of the Conference embraces a balance of practice and research. Delegates have access to these two distinct but overlapping aspects of transport and can move between sessions of great diversity.

The distinctions cover two main areas:

Transport Policy and Operations includes seminars of direct relevance to transport planners and engineers with case studies as well as policy development. These cover local and national policy initiatives, transnational transport policy in Europe, as well as the broader implications of the climate change and sustainability agenda. Seminars also focus on the practical aspects of transport demand management, transport engineering and traffic safety, freight and logistics, local and interurban public transport, funding for transport, transport impacts of tourism and the delivery and operation of roads policy.

Research to Inform Decision-Making in Transport includes seminars with a methodological focus covering innovative and applied methods. While these sessions are more directed towards those working in transport research, they do also have practical applications to transport.

Profile of Attendance

- Policy-makers, transport planners and engineers from central and local government
- Providers of technical advice and consultancy
- Researchers, lecturers and students from universities, institutes and research bodies
- Analysts and advisers from banking and investment houses
- Managers and planners from public transport companies and authorities
- Environmentalists and lobbyists

Special Features for 2009

- Daily plenary sessions given by key names in world transport

Transport Policy: What it Can and Can't do
Prof. dr. Bert Van Wee, Delft University of Technology, The Netherlands

Variability of Travel Time
John Bates, John Bates Services, UK

Title to be announced
Brian Souter, Stagecoach, UK

- A choice of up to 11 parallel daily sessions
- Presentations from over 250 papers
- Conference Dinner at The Den Hartogh Ford Museum
- Technical visit to The Hague RandstatRail
- Evening technical sessions
- Social sessions and activities
- Welcome reception for first-time delegates
- Over 30 countries represented



The Conference is unique in Europe, attracting over 500 transport practitioners and researchers to a meeting place, where they can find in-depth presentations on policy issues, best practice and research ”



Key Themes

- Mobility Management
- Reducing Car Growth and Dependence
- Congestion Charging
- Air Transport and Sustainability
- Impacts of Transport
- Value for Money in Transport Projects
- Bus Rapid Transit
- Quality in Local Public Transport
- Large Scale Models
- Appraisal
- Value of Time
- Willingness to Pay
- Discrete Choice
- Traffic Calming and Street Design

Extra Sessions

ELITE Workshop - The Green Paper on Urban Transport Policy

- Building a transnational vision of a Green Transport sector
- Implementation at the national level of the European vision

The objective of the workshop is to show the convergences and dissimilarities between European objectives for urban transport and the national implementations of this vision.

The session will look at the main issues of the Green Paper, its innovations and revival of past ideas and policies. This will include comparisons of National Policies and European Transport Policy including national case studies from France, the Netherlands, Germany, Finland and Portugal.

The ELITE workshop is available for all European Transport Conference delegates to attend.

The ELITE (European Logistics, Infrastructure and Transport Expertise) Network is a platform of leading European research and consulting firms in the field of transport, logistics and infrastructure.

www.elitenetwork.org

Evening Session - Adaptive Stated Preference

Chair: Andrew Daly, RAND Europe / ITS Leeds, UK
Speakers: Mark Bradley, Bradley Research and Consulting, US
Tony Fowkes, ITS, University of Leeds, UK, Michiel Bliemer, TU Delft, NL

Evening Session - History of Transport

The Growth of Car Use in the Early 20th Century

The European Transport Conference (ETC) will present a series of discussion sessions looking at the history of transport. ETC 2009 will host an evening workshop session looking at mass motorisation and the growth of car use in the early 20th century.

Special Offers on Attendance Fees

- Two for One - Local and Regional Authorities
- Two for One - EU New Member States (since 2004)
- 50% discount for young professionals (under 26)

Please note that delegates must be from the same organisation and booked at the same time

Welcome Reception for First-Time Delegates

The Association is keen to make the first experience of the European Transport Conference both memorable and trouble free. First-time delegates are invited to attend an exclusive reception and will be welcomed by members of the Association for European Transport (AET) Board and Council.

Stewards

In order to encourage more students and young professionals to attend the Conference, the Association has allocated places for seminar stewards. Those selected will act as a steward for one day and then will have free attendance on two days of the Conference. Travel and overnight accommodation is not included and those applying must be able to fund this part of their attendance at the Conference.

Students interested in applying for this important and interesting role, should apply to Christine Carr.

Awards

Each year, AET makes a number of prestigious awards to recognise the best papers presented at the European Transport Conference. Papers considered for these awards will be reviewed by a subject-panel made up of senior academics and professionals from across the transport community.

The awards include:

- **The Neil Mansfield Award** for the Best Paper by a sole author aged 35 or under
- **The Planning for Sustainable Land Use and Transport Programme Committee Award**, sponsored by Halcrow
- **Emerald's Tourism Review Award** for the Best Leisure and Tourism Paper

The awards will be made during the Conference.

Abstracts

Abstracts of papers to be presented will be available on the Association web-site in late August.

Proceedings

The papers for the conference will be available on the AET web-site in the month before the Conference. After the Conference, the proceedings will be produced on a CD-ROM. Delegates who have booked and paid for their conference place will receive a password to give them access to the papers.

New to 2009 ETC papers FROM 1996 are now available to download for free at www.aetransport.org



Sponsorship and Promotional Opportunities

There are a number of opportunities for promoting your company, product or services available at the Conference.

Please contact Christine Carr to discuss.

Exhibition

There is space available for exhibition stands and display boards. The exhibition area is prominent and close to the Conference Registration Desk, coffee area and lecture rooms.

Please contact Christine Carr to discuss your requirements.

Satellite Meetings and Workshops

In recent years, a number of EU Research consortia and other project groups have held their management or dissemination meetings during or adjoining the Conference. This can prove to be a convenient time if a number of the group members already plan to attend the Conference.

If you would like to consider this option, please contact Christine Carr.

Venue

**Leeuwenhorst Conference Centre,
Noordwijkerhout, near Leiden, Netherlands**

The Conference will be held in a residential conference centre, close to Noordwijk, Amsterdam's popular beach resort. Leeuwenhorst offers first-class lecture rooms, excellent catering and modern and well-equipped en-suite bedrooms.

There is plenty to do within the conference centre, which contains sports facilities, sauna, whirlpool, fitness room and a swimming pool, or you could venture further afield by exploring the surrounding tulip fields or dunes by bicycle or discover the history and sights of the nearby cities of Amsterdam, Haarlem, Leiden and The Hague.

Amsterdam Schiphol Airport provides international access by air and is also a hub for railways in the Netherlands. Many low cost airlines fly into Schiphol and, by booking a month or two in advance, some very attractive prices can be achieved.

Leiden is 20 km from the Leeuwenhorst Conference Centre. Taxis are readily available. The journey to Leiden takes approximately 20 minutes. Alternatively, some delegates use the exciting "Zuidtangent" bus rapid transit service from Schiphol to Haarlem, which connects to a local bus route, which stops outside the conference centre - very inexpensive, comfortable and fast.

Accommodation

Delegates will get most benefit from their conference attendance if they stay at Leeuwenhorst Conference Centre but details of hotels in Leiden are available for delegates wishing to stay in the local area.

Accommodation at the conference centre is of high quality. The organisers have reserved a number of bedrooms but they are likely to be popular and over sub-subscribed. Details of the range of rooms available are contained in the Accommodation Booking Form.

Social Events, Leisure Time and Networking Opportunities

There will be lots of opportunity for networking and socialising with this year's social agenda including the Conference Dinner, sports competitions, drinks receptions and cycle trips.

The Sartre Bar, close to Samuel's Restaurant and the Conference Registration Desk and Exhibition will be open every evening for conference delegates.

Cheers, the Sports Bar, will also be open where delegates can participate in reasonably quiet sports, such as ten-pin bowling, darts or pool whilst enjoying a drink.

Conference Dinner

The Conference Dinner will take place on the evening of Tuesday 6 October at The Den Hartogh Ford Museum, the largest private collection of Ford automobiles in the world. The cost is EUR 60 or GBP 52, including return travel to the Museum, tour, reception, traditional buffet dinner, entertainment and drinks.

Visas and Entry Requirements

Delegates who will need a visa to attend the Conference should ensure they apply early to the Netherlands' Embassy in their country, as the processing of visas can take some time. The Association is able to write letters in support of visa applications but only for those who have booked and paid for their conference place. Delegates who need a visa should contact Christine Carr at PTRC to discuss the status of their booking.

Travel and Health Insurance

Delegates are responsible for their own travel and medical insurance. Those from EU countries will need a European Health Insurance Card (EHIC) to obtain health care in the Netherlands. The card can be obtained from government health departments in all EU countries.



The multi-seminar structure of the European Transport Conference has been enhanced to embrace a balance of practice and research.”

Programme Monday 5 October 2009

For full programme including speaker details and presentation titles visit www.aetransport.org

Opening Session 0900-0920	Plenary Session 0920-1000	Sponsoring Programme Committee	Session 1 1030-1230	Session 2 1330-1530	Session 3 1600-1800
<p>Welcome from the Association for European Transport</p> <p>Tom van Vuren, Chairman of the Association for European Transport</p>	<p>Transport Policy: What it Can and Can't do</p> <p>Bert van Wee, TU Delft, NL and Editor of the European Journal of Transport and Infrastructure Research</p>	Transport Policy and Operations			
		European Transport Policy and Research / Planning for Sustainable Land Use and Transport	How Do We Change People's Habits?	What Influences Our Choices?	Transport Investment, Economic and Development
		European Transport Policy and Research / Planning for Sustainable Land Use and Transport	The Impact of Urban Form on Travel Demand	What Influences Our Choices?	Transport and the Social Dimension
		Planning for Sustainable Land Use and Transport	Mobility Management	Car Sharing	Reducing Growth or Reducing Car Use
		Traffic and Transport: Engineering and Safety	Inter Urban Safety	Safety	Junction Control
		Rail	Efficient Railway	Economic Development	Timetabling and Performance
		Local Public Transport		Political Impacts on Transport Provision	Case Studies enhancing Public Transport
		Roads Policy, Delivery and Operation	Post Evaluation of Highway Construction Projects	Calculating Value for Money of Public-Private Partnerships (PPP) Projects'	Public Reaction to Innovative Operations and Maintenance
		Freight and Logistics	Port Operations	Port Strategy and Planning	Modes
		Research to Inform Decision-Making			
		Applied Methods in Transport Planning / Innovative Methods in Transport Analysis, Planning and Appraisal	Innovative Network Modelling	Network Equilibrium Modelling	Traffic Assignment
		Applied Methods in Transport Planning / Innovative Methods in Transport Analysis, Planning and Appraisal	Appraisal	Value of Time	Willingness to Pay
		Applied Methods in Transport Planning / Innovative Methods in Transport Analysis, Planning and Appraisal		Data Driven Methods	Traffic Survey Methods
Evening Sessions: 2000 – 2100	Adaptive Stated Preference	<p>History of Transport</p> <p>The Growth of Car Use in the Early 20th Century</p>			

Programme Tuesday 6 October 2009

For full programme including speaker details and presentation titles visit www.aetransport.org

Opening Session 0900-0910	Plenary Session 0910-1000	Sponsoring Programme Committee	Session 4 1030-1230	Session 5 1400-1600	Session 6 1630-1830
<p>Introduction from the Association for European Transport</p> <p>Gerard de Jong, Director, Association for European Transport</p>	<p>Variability of Travel Time – its Importance for Policy and How it can be Modelled</p> <p>John Bates, John Bates Services, UK</p>	Transport Policy and Operations			
		European Transport Policy and Research / Planning for Sustainable Land Use and Transport	What Action Must Be Taken To Achieve The Targets?	Carbon Management	Decarbonising the Car Market
		European Transport Policy and Research / Planning for Sustainable Land Use and Transport	The Road Ahead 1	Pricing and Charging	Congestion Charging: What Does The Public Think? Is The Public Ready For It?
		European Transport Policy and Research / Planning for Sustainable Land Use and Transport	The Impact of Transport Investment Regional / Economic Development	Using Land-Use and Transport Models for Exploring Spatial Planning Options?	Transport and Regional Planning
		Leisure and Tourism Transport	Transport in Tourist Destination	Integrating Transport and Tourism and Sustainable Tourism Development	Leisure Transport and Transport for Special Events
		Traffic and Transport: Engineering and Safety	Bus Rapid Transport	Traffic Calming and Street Design	Traffic Calming and Street Design
		Local Public Transport	Bus Rapid Transport	Planning for Quality Public Transport Network	Quality Attributes of Local Public Transport
		Rail	Stations	Segmentation	Impact of New Rail Service Virtual Station Tour of Leiden
		Freight and Logistics	Urban Freight	Policy and Business Practices	Supply Chain and Logistics
		Research to Inform Decision-Making			
		Applied Methods in Transport Planning		Large Scale Models	
		Applied Methods in Transport Planning / Innovative Methods in Transport Analysis, Planning and Appraisal	Pedestrian Modelling	Dynamic Equilibrium	Car Ownership, Alternative Fuels
		Applied Methods in Transport Planning / Innovative Methods in Transport Analysis, Planning and Appraisal	National and Regional Models	Spatial	Understanding Travel Demand
		ELITE Network			ELITE Workshop - The Green Paper on Urban Transport Policy

Programme Wednesday 7 October 2009

For full programme including speaker details and presentation titles visit www.aetransport.org

Sponsoring Programme Committee	Session 7 0900-1100	Plenary Session 1130-1230	Session 8 1330-1500	Session 9 1530-1730
Transport Policy and Operations		1130-1200 Brian Souter (Stagecoach) 1200-1230 Handover/address by Netherlands representative (Bert Keijts, the Director General of Rijkswaterstaat) and Scottish representative (David Middleton, CEO of Transport Scotland)	Transport Policy and Operations	
European Transport Policy and Research	Development of Air Services		Air Travellers' Choice	Airports Planning
Planning for Sustainable Land Use and Transport	Moving Slowly Toward More Sustainable Urban Mobility		Modelling, Measuring and Planning for Accessibility	The Effect of Urban Development on Travel Patterns
Traffic and Transport: Engineering and Safety	Moving Slowly Toward More Sustainable Urban Mobility		Managing Pedestrians at Events	Pedestrian Issues
Local Public Transport	Funding Approaches		Technical Visit - The Hague RandstatRail	Technical Visit - The Hague RandstatRail
Roads Policy, Delivery and Operation	Managing Modern Motorways		Practical Applications of Innovative Construction and Maintenance	Evaluation of the Benefits of Innovative Management and Operations
Roads, Prices And Incentives Where are we now? (Papers to be featured in special edition of the European Journal of Transport and Infrastructure Research)	Current State of Knowledge		The Road Ahead 2	
Freight and Logistics	Optimisation		Mode Choice	Freight Modelling
Research to Inform Decision-Making			Research to Inform Decision-Making	
Applied Methods in Transport Planning / Innovative Methods in Transport Analysis, Planning and Appraisal	Workshop on Simulation		Origin Destination (O-D). Assignment	Optimal provision of Public Transport
Applied Methods in Transport Planning / Innovative Methods in Transport Analysis, Planning and Appraisal	Congestion and Reliability		Reliability 1	Reliability 2
Applied Methods in Transport Planning / Innovative Methods in Transport Analysis, Planning and Appraisal	Discrete Choice Innovations		Mixed Logit	Stated Preference Design Issues



The Association for European Transport (AET)

The Association promotes international understanding, co-operation, discussion, research and development related to all aspects of transport. Its membership is encouraged to participate in the European Transport Conference by joining committees, which plan the conference programmes, and by attending the Conference itself.

Membership of AET

AET provides a forum in which professionals working in the transport sector in different countries can meet and exchange ideas and information.

The Benefits of Membership include:

- Discounted rates at the Conference (see Booking Form for prices)
- Facilities for publishing and disseminating research findings
- A membership database for making contacts throughout Europe
- Membership of Programme Committees, the AET Council and Board of Directors
- Opportunity to participate in the running of the Association via Board, Council and Programme Committee membership

Further details of membership can be obtained from Sally Scarlett (email: info@aetransport.org) or by visiting the AET web-site (www.aetransport.org)

The Association General Assembly

This will be held on Tuesday 6 October (lunchtime) at the Conference. The annual business of the Association will be conducted as well as the election of members to the AET Council. The General Assembly is open to all who are interested, but only paid-up members of the Association are eligible to vote at the meeting.

PTRC - Conference Organisers

PTRC manages the European Transport Conference on behalf of the Association for European Transport. PTRC has a world-wide reputation for the quality and professionalism of its events aimed at the international transport community. Further details of its UK and international training programme, projects and publications can be obtained from Christine Carr or from the PTRC web-site: www.ptrc-training.co.uk. Since December 2008, PTRC has been owned by the Chartered Institute of Logistics and Transport, CILT (UK) www.ciltuk.org.uk

Executive Board of the Conference

The Conference is managed by an Executive Board of representatives of the Association and of PTRC. The personnel involved with the Conference are:

Gerard de Jong,
Director, Association for European Transport
Tom van Vuren,
Director, Association for European Transport
Sally Scarlett,
Managing Director, PTRC
Christine Carr,
Conference Manager, PTRC

Programme Committees

The programme for 2009 has been created through the hard work of members of the following committees:

- European Transport Policy and Research
- Planning for Sustainable Land Use and Transport
- Leisure and Tourism Transport
- Traffic and Transport: Engineering and Safety
- Local Public Transport
- Rail
- Roads Policy, Delivery and Operation
- Freight and Logistics
- Applied Methods in Transport Planning
- Innovative Methods in Transport Analysis, Planning and Appraisal



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